

UNITED STATES DISTRICT COURT  
SOUTHERN DISTRICT OF NEW YORK

AHMED ARFA, Individually And  
On Behalf of All Others Similarly Situated,

Plaintiff,

vs.

MECOX LANE LIMITED, NEIL NANPENG  
SHEN, JOHN J. YING, PAUL BANG ZHANG,  
ALFRED BEICHUN GU, KELVIN KENLING  
YU, ANTHONY KAI YIU LO, DAVID JIAN  
SUN, UBS AG, and CREDIT SUISSE  
SECURITIES (USA) LLC,

Defendants.

CIVIL ACTION NO. 10-cv-9053

*Motion granted,  
no opposition.  
Sordered  
Direct  
USAT  
3.31.11*

WALTER P. BRADY, Individually And  
On Behalf of All Others Similarly Situated,

Plaintiff,

vs.

MECOX LANE LIMITED, NEIL NANPENG  
SHEN, JOHN J. YING, PAUL BANG ZHANG,  
ALFRED BEICHUN GU, KELVIN KENLING  
YU, ANTHONY KAI YIU LO, DAVID JIAN  
SUN, UBS AG, CREDIT SUISSE  
SECURITIES (USA) LLC, OPPENHEIMER &  
CO. INC. and ROTH CAPITAL PARTNERS,  
LLC,

Defendants.

CIVIL ACTION NO. 11-cv-0034

USDC SDNY
DOCUMENT
ELECTRONICALLY FILED
DOC #:
DATE FILED: 4/1/11

**NOTICE OF MOTION AND MOTION OF THE WESTEND GROUP TO  
CONSOLIDATE RELATED ACTIONS; TO BE APPOINTED LEAD PLAINTIFF; AND  
TO APPROVE PROPOSED LEAD PLAINTIFF'S CHOICE OF COUNSEL**

PLEASE TAKE NOTICE that the Westend Group (comprised of Westend Partners, L.P. and the Cooper Family Trust) hereby moves the Court to consolidate all future related securities class actions filed against Mecox Lane Limited and other defendants, to be appointed Lead Plaintiff pursuant to the Private Securities Litigation Reform Act of 1995, and to approve its selection of the law firms of Kahn Swick & Foti, LLC and Pomerantz Haudek Grossman & Gross, LLP as Co-Lead Counsel for the Class in this action. In support of this Motion, Westend Group submits herewith a Memorandum of Law and supporting materials.

Dated: February 1, 2011

Respectfully submitted,

**KAHN SWICK & FOTI, LLC**

/s/ Kim E. Miller

Kim E. Miller

500 Fifth Ave., Suite 1810

New York, NY 10110

Telephone: (212) 696-3730

Facsimile: (504) 455-1498

And

**KAHN SWICK & FOTI, LLC**

Lewis S. Kahn

206 Covington Street

Madisonville, Louisiana 70447

Telephone (504) 455-1400

Facsimile: (504) 455-1498

**POMERANTZ HAUDEK**

**GROSSMAN & GROSS LLP**

Jeremy A. Lieberman

100 Park Avenue

New York, New York 10017

Telephone: (212) 661-1100

Facsimile: (212) 661-8665

**POMERANTZ HAUDEK  
GROSSMAN & GROSS LLP**

Patrick V. Dahlstrom  
Ten South La Salle Street, Suite 3505  
Chicago, Illinois 60603  
Telephone: (312) 377-1181  
Facsimile: (312) 377-1184  
[pdahlstrom@pomlaw.com](mailto:pdahlstrom@pomlaw.com)

*Counsel for Westend and Proposed Co-Lead  
Counsel for the Class*

**CERTIFICATE OF SERVICE**

I hereby certify that this Motion was filed through the ECF system and will be sent electronically to the registered participants as identified on the Notice of Electronic Filing (NEF), and paper copies will be sent to those indicated as non-registered participants on February 1, 2011.

/s/ Kim E. Miller  
Kim E. Miller